

9-1-1 Public Educators of Texas Historical Items of Interest 1994

- March 10, 1994
- Sonya Lopez sent an invitation to all 9-1-1 Public Information/Education Directors across the state of Texas to meet at the Greater Harris County 9-1-1 Emergency Network. The message was that everyone has their own problems and concerns about spreading the correct message about 9-1-1. Janet Shannon, the new Public Information Director Advisory Commission on State Emergency Communications (ACSEC) is excited to get together with everyone and share the same message about 9-1-1. First meeting was held at the Harris County 9-1-1 office in Houston Texas. There were no minutes of this first meeting.
- May 9, 1994
- ACSEC Public Information Janet Shannon suggested a 'laundry list' be developed for Council of Governments and Districts to order from.
 - California and Texas will be working together with GTE, Pacific Bell and AT&T to create a national 9-1-1 mascot. A children's video and PSAs to be developed to go with the mascot, with support materials and costumes.
 - A 9-1-1 Resource Manual was put into motion collecting information from everyone using camera ready artwork.
 - Discussion of a State 9-1-1 Day and Telecommunicator of the Year Awards.
 - The award for Telecommunicator (TC) of the Year would be for a TC who had handled one specific call that was exceptional. It was also decided that audio and video tapes would not be allowed nor would call transcripts.
 - Call boxes will be removed from the state highways.
 - Design a 9-1-1 telephone book page that would be very similar in all areas of the state.
- July 21, 1994
- Script for a video will be decided on by 9-1-1 Public Educators of Texas by September, 1994. Messages that were decided on by the group for the video will be: Don't Hang Up, Stay Calm, Follow Instructions and Minimize improper use by maximizing proper use of 9-1-1.
- November 2, 1994
- Deaf Community to be targeted in 9-1-1 Public Education
 - Future nominations of TC of the Year should include photographs, video and display.
 - There is an addition to the awards ceremony of Silent Hero.
 - Resource Manuals were produced by ACSEC, but were too expensive to reproduce. Sonya Lopez volunteered to collect new ideas to be incorporated in a 1995 volume.
 - UPDATE OF VIDEO: The video will have 'real kid' calls.
 - A new video will be shot every other year with new material because it will be difficult to sustain over time.
 - Testing for the name of the mascot was conducted around the state with 550 first graders. The four finalists were: Motor Mouse, Rescue Rabbit 9-1-1 Fox and a new robot character to be developed.

